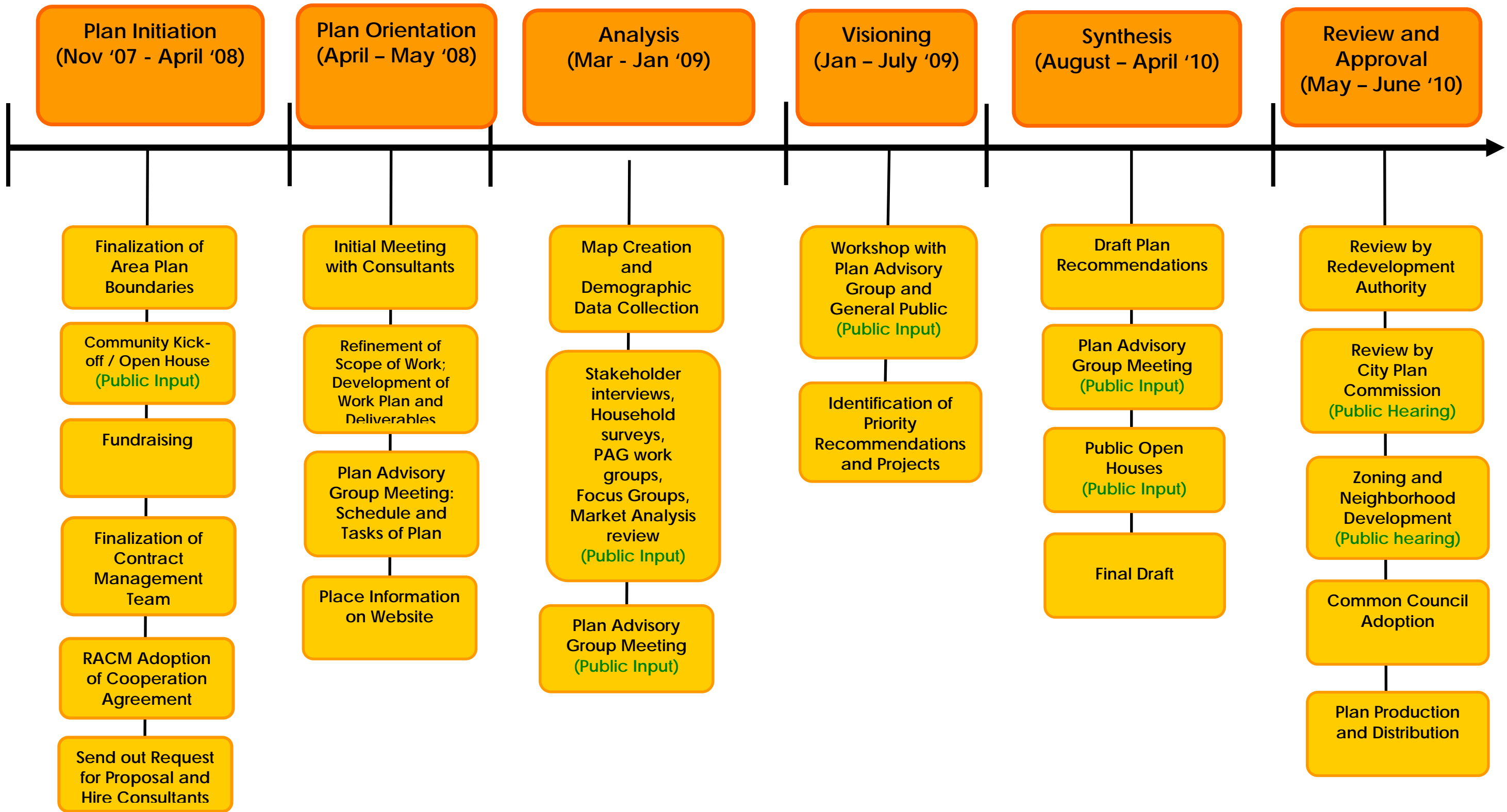


Downtown Area Plan Update Timeline



Plan Initiation
(Nov '07 - April '08)

Plan Orientation
(April - May '08)

Analysis
(Mar - Jan '09)

Visioning
(Jan - July '09)

Synthesis
(August - April '10)

Review and Approval
(May - June '10)

Finalization of Area Plan Boundaries

Community Kick-off / Open House
(Public Input)

Fundraising

Finalization of Contract Management Team

RACM Adoption of Cooperation Agreement

Send out Request for Proposal and Hire Consultants

Initial Meeting with Consultants

Refinement of Scope of Work; Development of Work Plan and Deliverables

Plan Advisory Group Meeting: Schedule and Tasks of Plan

Place Information on Website

Map Creation and Demographic Data Collection

Stakeholder interviews, Household surveys, PAG work groups, Focus Groups, Market Analysis review
(Public Input)

Plan Advisory Group Meeting
(Public Input)

Workshop with Plan Advisory Group and General Public
(Public Input)

Identification of Priority Recommendations and Projects

Draft Plan Recommendations

Plan Advisory Group Meeting
(Public Input)

Public Open Houses
(Public Input)

Final Draft

Review by Redevelopment Authority

Review by City Plan Commission
(Public Hearing)

Zoning and Neighborhood Development
(Public hearing)

Common Council Adoption

Plan Production and Distribution