



March 14, 2008

A quality future labor force is one of the most critical issues facing the Milwaukee and southeastern Wisconsin economies. That's why we believe it's time to act together to prepare young people for careers. The Earn & Learn program is a key element of our community's strategy to accomplish this important goal.

Earn & Learn, Milwaukee's summer jobs program for young people aged 16 to 21, is a community-wide effort to create a future workforce of young people who are life-long learners, productive workers and self-sufficient citizens. Earn & Learn is a collaborative partnership with employers, community-based organizations, the Milwaukee Area Workforce Investment Board and the City of Milwaukee.

In 2008, Earn & Learn's Private Sector Job Connection will improve work-readiness skills by providing private sector summer work experience for 1,000 Milwaukee teens. You can help by creating one or more summer jobs for youth at your company. With your involvement, students will perform meaningful work that benefits their employers, themselves, their families and their community.

We've made it easy for your company to participate. Just log-on to our website, [www.earnandlearnmke.com](http://www.earnandlearnmke.com) and click on the Private Sector Job Connection icon. Use the site to:

- Post summer job opportunities within your company for qualified youth; and
- Get information about kids who want to work and who have already been screened by a youth-serving agency.

Palermo's Pizza has made a commitment to create 10 jobs. We're planning to provide each student with an alarm clock, two uniform T-shirts, baseball cap, weekly work-readiness training and career information presentations from each department. Your company is free to provide whatever "extras" you choose. We urge you to join Palermo's and many other employers across Milwaukee that have agreed to hire young people for jobs this summer. There are thousands of teens eager and ready to work for you this summer.

For more information contact William J. Malone, DCD Youth Development Coordinator, at 414-286-5894 or [william.malone@milwaukee.gov](mailto:william.malone@milwaukee.gov).

Sincerely,

Tom Barrett  
Mayor, City of Milwaukee  
Earn & Learn Co-Chair

Giacomo Falluca  
President/CEO, Palermo's Pizza  
Earn & Learn Co-Chair

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