



E-

Newsletter

Jan. 23, 2009 ♦ Partnerships to Strengthen Career Planning for Milwaukee Teens

In This Issue:

- ♦ [Jobs of the Future](#)
- ♦ [Recession-Proof Jobs](#)
- ♦ [MAWIB Youth Council](#)
- ♦ [Book Review](#)

Jobs of the Future:

A New Green World

It's a green new world, and it needs employees—lots of them. By 2010, green employment is expected to reach 5.8 million jobs; by 2020, 6.9 million. Those jobs include such titles as: chief sustainability officer, solar-panel installer and software engineer, on top of more traditional environmental careers in wastewater treatment and hazardous materials management. Meanwhile, corresponding green-industry sales—including energy suppliers and consumer-products makers—are predicted to climb from \$341 billion to \$496 billion in 2020...

Recession-Proof Jobs

During a recession, people may curtail their shopping or hold onto their cars for a few more years, but the sick still need medical attention. Jist, a leading publisher of materials to help people in their job or career searches, has recently published "150 Best Recession-Proof Jobs" (\$16.95). Registered nurses ranked fourth on the list of recession-proof jobs. Physician assistants were 11th.

"Nobody's job is 100 percent secure, but you can take steps to reduce your chances of being laid off in the event of an economic downturn and to increase your

chances of bouncing back if you are laid off anyway," the authors write.

As the authors point out, some occupations and industries can withstand business downturns better than others.

"If you look around and you see a tempest-tossed economy or have reason to think one is coming soon -- or if you consider that a recession is certain to arrive eventually -- this book can help you identify jobs and industries that can likely weather the storm," the authors promise. The No. 1 spot on the top 150 list was, not surprisingly, held by computer systems analysts. On average, they earn about \$70,000 a year. The next two top recession-proof jobs were also in the computer technology field. Postsecondary teachers were fifth on the list.

MAWIB announces 2009 WIA Youth Council meeting dates

The Milwaukee Area Workforce Investment Board (MAWIB) has released the 2009 meeting dates for the WIA Youth Council. The Youth Council advises the WIB about workforce development policies and programs that serve young people.

Meeting dates are:

- ◆ March 5, 2009
- ◆ May 28, 2009
- ◆ August 27, 2009
- ◆ December 3, 2009

All meetings will be held at Noon in the MPS Central Office at 5225 W. Vliet St. in the Superintendent's Conference Room.

Book Review:

"Whatever It Takes: Geoffrey Canada's Quest to Change Harlem and America"

Contact Us:

Website:
www.lifeventuresmilwaukee.com

William J. Malone
Youth Development Coordinator
Dept. of City Development
809 N. Broadway
Milwaukee, WI 53202
414-286-5894
wmalon@milwaukee.gov

Paul Tough has devoted several years to writing about poverty, but much of the time he is really writing about schools. This is apparent in his insightful book "Whatever It Takes: Geoffrey Canada's Quest to Change Harlem and America." You don't see the words "schools" or "education" in the title, but this is one of the best books ever written about how poverty influences learning, and vice versa.

Tough is an editor at the New York Times Magazine. "Whatever It Takes" is Tough's first book. It is about Geoffrey Canada, who wants to send an entire Harlem generation, the children now in that New York neighborhood's schools plus toddlers and new babies, to college and to lives of creativity and substance.

Tough's style is vivid, clear and honest about all the cultural and racial divisions. "White America didn't come up very often at Baby College," he writes, "but when it did, it was regarded with a certain distance. The idea wasn't to adopt middle-class white culture, or even to imitate it -- it was more like poaching an idea or two, borrowing some tricks and customs, like adapting a recipe from a foreign cuisine."